

Literacy Volunteers-Androscoggin
2015 Scrabble Fest "Letters for Literacy"
Sponsorship Levels

\$1000 Event Sponsor

- Logo on event t-shirt
- Logo in advertising for event where applicable
- Preeminent mention in advertising
- Recognition at podium by MC at opening
- 6' table space for promotional materials at event with banner (provided by sponsor)
- Brought to you by...* on front cover of event program
- Back cover of event program – 8"x5"
- Recognition in newsletter and Annual Report
- Prominent recognition on LV-A Scrabble Sponsorship webpage w link to business' website
- Mention on Facebook
- Top Spot on Sponsor Board
- Inclusion in LV-A's email signature for 6 weeks prior to event

\$750 Triple Word Sponsor

- Listing on back of event t-shirt
- Company logo in advertising where applicable
- Recognition at podium by MC during first break
- 3-foot table space for promotional materials at event with podium-sized banner (provided by sponsor)
- Recognition in newsletter and Annual Report
- Front or back inside cover 8"x5" ad in event program
- Prominent recognition on LV-A Scrabble Sponsorship webpage with link to business' website
- Mention on Facebook
- Inclusion on Sponsor Board

\$500 Double Word Sponsor

- Listing on back of event t-shirt
- Recognition at podium by MC during second break
- 8"x5" ad in program
- Recognition on LV-A Scrabble Sponsorship webpage w link to business' website
- Recognition in newsletter and Annual Report
- Mention on Facebook
- Inclusion on Sponsor Board

\$250 Single Word Sponsor

- 4"x5" ad in program
- Recognition on LV-A Scrabble Sponsorship webpage w link to business' website
- Recognition in newsletter and Annual Report
- Mention on Facebook
- Inclusion on Sponsor Board

\$100 Letter Sponsor

- 2.5"x5" ad in program
- Recognition on LV-A Scrabble Sponsorship webpage w link to business' website
- Recognition in newsletter and Annual Report

Prizes and Door Prizes

Up to \$100 Value

- Acknowledgement in listing in program
- Recognition in newsletter and Annual Report